



## 50DP30FE

### 50" 4K UHD DIGITAL SIGNAGE DISPLAY

The Hisense DP30FE is a high-performance 4K digital signage solution built for 16/7 operation, offering outstanding reliability and value across diverse commercial settings—including museums, stadiums, retail stores, and corporate offices. Combining powerful content management with remote device control, it enables real-time updates, data-driven insights, and engaging visual experiences that captivate audiences. The DP30FE's intuitive home screen interface ensures effortless usability, while remote access makes device control simple and efficient from anywhere. Designed to deliver professional-grade performance at a competitive price, the DP30FE offers exceptional value for businesses looking to elevate their communications.

#### Highlights



#### Captivating 4K Visuals

With 85% NTSC color coverage and 4K Ultra HD resolution, every detail is rendered in studio-grade precision. Featuring 1.07 billion colors and professional-grade color accuracy, this display delivers unparalleled clarity and vibrancy for professional-grade photo and video viewing.



#### Anti-glare with 25% haze

The 25% haze panels effectively minimize reflections while maintaining optimal image quality, making sure the critical information is always visible. Additionally, the anti-glare coatings enhance the perceived contrast ratio, delivering a sharper and more vibrant visual experience.



#### 178° Wide Viewing Angle

178° Ultra-Wide Viewing Angle ensures vibrant visuals from any direction — perfect for high-traffic retail stores, museums, and stadiums. Engage passersby with crisp content that stays vivid, even at extreme angles.



#### Smart Ambient Light Sensor

The display's built-in ambient light sensor automatically adjusts brightness to ambient conditions, ensuring optimal viewing comfort. Certified with Energy Star certification, it reduces energy consumption while delivering eco-conscious performance without compromising visual quality.



#### Landscape and Portrait

The display seamlessly adapts to both portrait and landscape modes, enabling flexible installations in retail spaces, museums, stadiums, and corporate environments while maintaining 4K visual consistency across orientations.



#### Built-in VisionInfo

VisionInfo is a cloud-based platform providing end-to-end content management, scheduling, remote updates, and centralized device control. This powerful yet user-friendly platform enables seamless device management and real-time monitoring from any location.



## Specifications

### Digital Display Panel

Backlight Type	DLED
Type	VA
Size	50"
Resolution	3840 x 2160
Refresh rate	60Hz
Color Depth	1.07G (8 Bits+FRC)
Brightness(Typ.)	350 nits
Contrast Ratio(Typ.)	5000:1
Response Time(Typ.)	8ms
Viewing Angle(Min.)	178°/178°
Color Gamut(Typ.)	85% NTSC
Haze	25%
Orientation	Landscape & Portrait
Lifetime	up to 30,000 hrs
Operation Hours	7Day x 16Hour

### System

Operating System	Android 9
Memory	2G DDR4
Storage	16G EMMC
Language	Simplified Chinese, English, French, German, Polish, Spanish, Russian, Italian, Finnish, Norwegian, Swedish, Hebrew, Arabic, Thai, Malay, Indonesian, Catalan, Japanese

### Connectivity

Input	HDMI(2.0) x 3 USB2.0(A) x 2 RS232(R/45) x 1 LAN(R/45) x 1
Output	Audio(3.5mm) x 1
WiFi	2.4/5.0GHz dual, 802.11a/b/g/n/ac
Bluetooth	BTS.1

### Environment

Operating Temperature	0°~40°C
Operating Humidity	10%~80% Non-Condensing

### Power

Power Supply	AC 100~240V (50/60Hz)
Power Consumption (Typ.)	90W
Power Consumption (Max.)	140W
Standby Consumption	<0.5W (Standby Mode)

### Speaker

Built-in Speaker	10W x2
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### Physical

Bezel Color	Black
Set Dimension(WxHxD)	1110 x 649 x 77.2mm
Bezel width(T/L/R/B)	T: 8.3mm, L/R: 2.3mm, D: 15mm
Net Weight	10.5kg
Packing Dimension (WxHxD)	1235 x 799 x 125mm
Gross Weight	14.5kg
VESA Mount	300mm x 300mm

### Certification

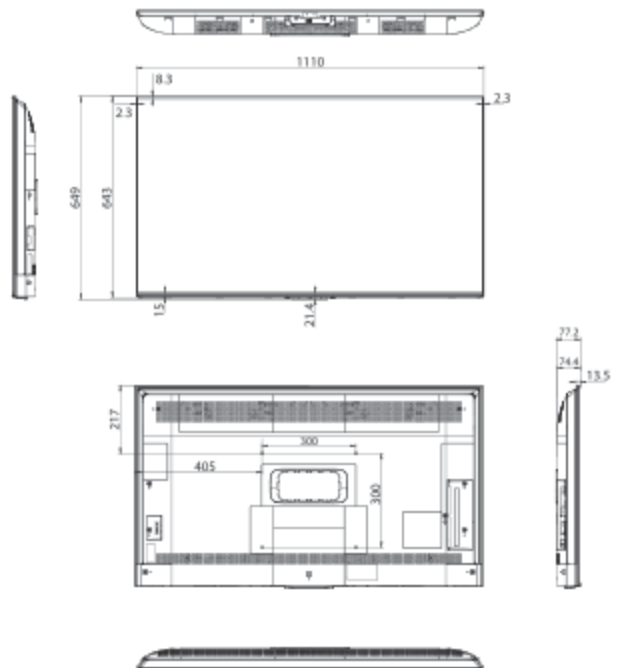
Standard Certification CB/CE/ERP/SouthAfrica Energy Efficiency/CTU/Us/CEC/FCC



EMC	Class B
Environment	Energy Star 8.0
IP Rating	IP5X

### Dimensions

50" 1110 x 649 x 77.2mm  
10.5kg



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