

Insta360

Evolution at Work

Connect

Dual-4K Camera AI Video Bar

Link2/2C

AI 4K Webcam, pro audio

Wave

Professional AI-powered
Speakerphone



Superior Imaging
Quality



Crystal-clear
Audio



Industry-leading
AI capabilities



Approachable and
Scalable Solution



Innovative
lightweight Design

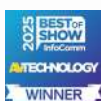


Insta360 at a Glance

Recognized by Professional Awards



reddot winner 2020



Fast-growing, consistent investment



2015
Founded

2025
Listed

\$10B
market valuation

65%
3-year CAGR

2500+
Global employees

58%
of team in R&D

5 branch offices in
North America, Europe, Japan and HongKong

Trusted by Great Innovators



Partner with **Apple** in the
global retail &
ecosystem integration



Partner with **Google** in
the "Google Street View
ready" solution



Used by **NASA** to live
stream the Mars landing's
mission control in 2023

Certified for Leading Platform



Website: <https://www.insta360.com>

Contact: conferencing@insta360.com

[f](#) [i](#) [X](#) [in](#) [d](#) [v](#) @Insta360



Create Modern Workspace for Customers



Background

GoTo is a **leading Indonesian tech company** formed by the merger of Gojek and Tokopedia. It needed a simpler, more reliable solution after switching to Lark Rooms.

Challenge

In the previous solution (Mac mini + third-party devices) when using **glass meeting rooms**, they struggled with **poor audio and video quality, as well as incompatibility**.

Solution

With Insta360 Connect, GoTo achieved **crystal-clear audio and video, seamless Room System integration, and all-in-one simplicity for deployment**. Daily meetings are transformed into immersive, cinematic-like experience to enhance efficiency.

"Driven by our trust in **Insta360's consumer-grade products**, we decided to test Connect. Its diverse features, streamlined system architecture, intuitive interface, and high-quality audio and video transmission all delivered excellent experience."

— Cubic Wu,
Chief Information Officer,
PT GoTo Gojek Tokopedia Tbk

Empower Your Business

Join as a B2B channel partner to reach more customers, boost sales, and increase profits.

Benefits include easy access to sales and marketing tools, technical support, and easy-to-manage incentives and MDF. Explore more win-win opportunities with Insta360!

Website: <https://www.insta360.com>

Contact: conferencing@insta360.com

[f](#) [i](#) [X](#) [in](#) [d](#) [v](#) @Insta360

